

# Deciding Whats News: A Study Of CBS Evening News, NBC Nightly News, Newsweek, And Time

## Herbert J. Gans

by Herbert J Gans

For ten years, Herbert J. Gans spent considerable time in four major television and magazine newsrooms, observing and talking to the journalists who choose *Deciding Whats News: A Study of CBS Evening News, NBC Nightly News, Newsweek*. DOI:10.1111/j.1460-2466.1980.tb02027.x · 2.45 Impact Factor A Study of CBS Evening News, NBC Nightly News, Newsweek and Time, Herbert Gans. *Deciding whats news : a study of CBS evening news, NBC nightly*. *Deciding whats news : a study of CBS evening news, NBC nightly*. 0394503597 - *Deciding Whats News: a Study of Cbs Evening News*. *Deciding Whats News: A Study of CBS Evening News, NBC Nightly*. - Google Books Result *Deciding whats news, a study of CBS evening news, NBC nightly news, Newsweek, and Time*, Herbert J. Gans. Type. <http://bibfra.me/vocab/lite/Work> *Deciding Whats News: A Study of CBS Evening News, NBC Nightly*. Gans, Herbert J. 2004. *Deciding whats news: a study of CBS evening news, NBC nightly news, Newsweek, and Time*. Evanston, Ill: Northwestern University "News media are targeted but audiences are not": Herbert Gans on .

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J. Gans (born May 7, 1927) is a German-born American sociologist. The major theme of the work is well represented in its title: *Deciding What's News: A Study of CBS Evening News, NBC Nightly News, Newsweek, and Time* (1979). *Deciding What's News: A Study of CBS Evening News, NBC Nightly News, Newsweek, and Time*. By Herbert J. Gans. (New York: Pantheon). *Deciding what's news, a study of CBS evening news, NBC nightly news, Newsweek, and Time*. 25th Anniversary Edition. By Herbert J. Gans. Under David. *Deciding what's news: a study of CBS evening news*. - Google Books. Buy only what you need. Some painful facts: over 99.0% of impressions produce no effect on users at all, over 99.0% of users targeted by a display campaign. Catalog Record: *Deciding what's news : a study of CBS evening news*.